Value Added Logistics In Supply Chain Management

Global Business Expansion: Concepts, Methodologies, Tools, and Applications
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Global Business Expansion: Concepts, Methodologies, Tools, and Applications

The managed flow of goods and information from raw material to final sale also known as a "supply chain" affects everything--from the U.S. gross domestic product to where you can buy your jeans. The nature of a company's supply chain has a significant effect on its success or failure--as in the success of Dell Computer's make-to-order system and the failure of General Motor's vertical integration during the 1998 United Auto Workers strike. Supply Chain Integration looks at this crucial component of business at a time when product design, manufacture, and delivery are changing radically and globally. This book explores the benefits of continuously improving the relationship between the firm, its suppliers, and its customers to ensure the highest added value. This book identifies the state-of-the-art developments that contribute to the success of vertical tiers of suppliers and relates these developments to the capabilities that small and medium-sized manufacturers must have to be viable participants in this system. Strategies for attaining these capabilities through manufacturing extension centers and other technical
assistance providers at the national, state, and local level are suggested. This book identifies action steps for small and medium-sized manufacturers--the "seed corn" of business start-up and development--to improve supply chain management. The book examines supply chain models from consultant firms, universities, manufacturers, and associations. Topics include the roles of suppliers and other supply chain participants, the rise of outsourcing, the importance of information management, the natural tension between buyer and seller, sources of assistance to small and medium-sized firms, and a host of other issues. Supply Chain Integration will be of interest to industry policymakers, economists, researchers, business leaders, and forward-thinking executives.

New Frontiers in Asia-Latin America Integration

Handbook of Research on Managerial Strategies for Achieving Optimal Performance in Industrial Processes

Effective logistics and distribution is essential to the long-term success of a company and is an area of constant innovation. Taking an international perspective, this book outlines the current situation and provides useful ideas and practical information on trends. This edition has been updated to cover: the strategic development of logistics and the supply chains; the design and implementation of logistics strategies; the continuing integration of the supply chain; the developments in e-commerce; the effects of lean and agile
operations; measuring and improving performance; environmental issues; and international views on logistics.

Supply Chain Management

Globalization of the economy, fragmentation of the production process, increasing externalization of TNCs activities through their global value chains and the widespread adoption of Just-in-Time have increased the flows of raw materials, intermediate goods and finished products, with a direct effect on the transport and logistics industry. This industry, indeed, plays a key role in connecting the different import and export markets and the vertically disaggregated components of production system, which are widespread in the world. The existing literature on transport and logistics is mainly focused on engineering research, transportation economics and management studies, disregarding the view of regional economics, which relates with the impact of economics on space, and therefore, on the impact of internationalisation on a specific industry - transport and logistics and its effects on space. The present book aims to fill the gap in the existing literature by presenting the state of the art of the impact of globalisation and internationalisation of the economy on this industry and focusing on the case of Italy.

Contemporary Logistics in China

This book provides a road-map to successful implementation of strategic outsourcing
programmes, providing down-to-earth approaches to outsourcing decision making and programme management, based on a grass-roots understanding. A practitioner-focused book for business leaders and managers providing a holistic view of strategic outsourcing, covering the three essential pillars of success: risks, rewards and relationships. The author shows how business leaders can transform organisational business models, structures and mind-sets, taking the reader on a journey through the book's fifteen chapters, helping the reader truly grasp: the drivers for change as a result of globalisation and convergence and their impact on organisational strategies; how outsourcing can transform the various processes and functions of an organisation; the impact outsourcing is having on various industry vertical sectors; the eight foundations of successful strategic outsourcing programmes, which when combined with strategic decision-making knowledge, guarantees that organisations embarking on the strategic outsourcing journey, derive the transformational benefits they seek.

The Geography of Transport Systems

The tactical organization of resources is a vital component to any industry in modern society. Effectively managing the flow of materials through various networks ensures that the requirements of customers are met. Sustainable Logistics and Strategic Transportation Planning is a pivotal reference source for the latest research on the management of logistics through the lens of sustainability, as well as for emerging procedures that are particularly critical to the transportation sector. Highlighting international perspectives, conceptual frameworks, and targeted investigations, this book is ideally designed for policy makers, professionals, researchers, and upper-level...
students interested in logistics and transport systems.

Crafting the Integrative Value Proposition for Large Scale Transport Infrastructure Hubs

As businesses seek to compete on a global stage, they must be constantly aware of pressures from all levels: regional, local, and worldwide. The organizations that can best build advantages in diverse environments achieve the greatest success. Global Business Expansion: Concepts, Methodologies, Tools, and Applications is a comprehensive reference source for the latest scholarly material on the emergence of new ideas and opportunities in various markets and provides organizational leaders with the tools they need to be successful. Highlighting a range of pertinent topics such as market entry strategies, transnational organizations, and competitive advantage, this multi-volume book is ideally designed for researchers, scholars, business executives and professionals, and graduate-level business students.

Value Added Logistics in Supply and Demand Chains

Integrating theory and practices of supply chain management, this book incorporates more than 15 years of supply chain and operations management research and industry consulting experience to both government and industry firms. The coverage focuses on how to build a competitive supply chain using viable management strategies, operational models, decision-making techniques, and information technology. It includes a core
presentation on supply chain management and new initiatives such as e-commerce, collaborative planning, forecasting, and replenishment (CPFR), data mining, knowledge management, and business intelligence.

Supply Chain Management and Logistics in Latin America

From one of the world's leading consultants, authors and practitioners in the area of supply chain management comes the most extensive coverage of the subject to date. Bringing more than 18 years of experience in logistics, manufacturing, purchasing, customer service, and supply chain management in a wide variety of industries, William Copacino offers his unique insight and recommendations in Supply Chain Management. This important book provides an overview of all areas of supply chain management in a concise yet informative style. Any busy executive or manager looking to deepen his or her understanding of supply chain management will find this efficient reading. Ideal for manufacturers, service companies, suppliers, distributors and retailers in consumer product, electronic, automotive, pharmaceutical and medical product industries. Provides strategies, tools and techniques for both executives and managers in production, purchasing, inventory control, customer service, distribution and accounting. Academicians will find it fits the growing needs of students studying business and especially production/operations management.

International Maritime Transport
Logistics management, 3/e is essential for creating value for both customers and stakeholders. Effective Logistic chains help organizations to compete in both global and domestic markets.

**Plunkett's Transportation, Supply Chain And Logistics Industry Almanac 2006**

In this book, Martin Christopher develops the idea that competition is no longer between stand-alone companies, but rather supply chain against supply chain. This practical guide provides information on auditing logistics systems and describes how greater responsiveness in the supply chain can be achieved through lead time reduction. Informative case-studies from a wide range of industries and markets illustrate the points discussed.

**Netherlands Investment and Business Guide Volume 1 Strategic and Practical Information**

**Port Operations, Planning and Logistics**

Competitive advantage is a key factor to the success of any business in modern society. To achieve this goal, effective strategies for process improvement must be researched and implemented into an organization. The Handbook of Research on Managerial
Strategies for Achieving Optimal Performance in Industrial Processes examines optimization techniques for improved business operations and procedures in the industrial sector. Highlighting management techniques, innovative approaches, and technological tools, this publication is an essential reference source for professionals, researchers, consultants, upper-level students, and academicians interested in the advancement of knowledge in industrial communities.

Outsourcing and Third Party Logistics

Analyzing the way managers plan for the construction of large infrastructure hubs, this study finds that failure to include all stakeholders at the start of a project hampers the timely completion of major projects—and in worst-case scenarios, implementation fails and major projects are shelved. Using new models of stakeholder theory, the discussion compares four case studies: the extension of DHL at Brussels National Airport; the industrial cluster on the Left Bank of the port of Antwerp; the plan for the port of Brussels, to be completed in 2015; and the plan for the port of Antwerp, to be completed in 2030.

Marketing Logistics

In recent years, our world has experienced a profound shift and progression in available computing and knowledge sharing innovations. These emerging advancements have developed at a rapid pace, disseminating into and affecting numerous aspects of
contemporary society. This has created a pivotal need for an innovative compendium encompassing the latest trends, concepts, and issues surrounding this relevant discipline area. During the past 15 years, the Encyclopedia of Information Science and Technology has become recognized as one of the landmark sources of the latest knowledge and discoveries in this discipline. The Encyclopedia of Information Science and Technology, Fourth Edition is a 10-volume set which includes 705 original and previously unpublished research articles covering a full range of perspectives, applications, and techniques contributed by thousands of experts and researchers from around the globe. This authoritative encyclopedia is an all-encompassing, well-established reference source that is ideally designed to disseminate the most forward-thinking and diverse research findings. With critical perspectives on the impact of information science management and new technologies in modern settings, including but not limited to computer science, education, healthcare, government, engineering, business, and natural and physical sciences, it is a pivotal and relevant source of knowledge that will benefit every professional within the field of information science and technology and is an invaluable addition to every academic and corporate library.

Supply Chain Management: Concepts, Techniques And Practices: Enhancing The Value Through Collaboration

Managing Supply Chain and Logistics: Competitive Strategy for a Sustainable Future explores practical ways of investing in a sustainable future through real-world cases which demonstrate various supply chain management strategies and tactics. By applying
viable value creation strategies, operational models, decision-making techniques, and information technology, the author provides in-depth analyses of new initiatives such as collaborative planning, forecasting, and replenishment (CPFR); demonstrates competitive approaches to managing flows of material, information and fund in supply chain; and illustrates creative methods to apply data science and business intelligence. This book also promotes cross-functional decision-making, problem solving skills and offers a feasible approach to managing a volatile business. Readers will find this book a valuable resource to solve supply chain management practical problems with a sustainable future in mind.

**Value Added Logistics in Supply and Demand Chains**

"This book provides both business and IT professionals a reference for practices and guidelines to service innovation in logistics and supply chain management"--Provided by publisher.

**Handbook on Business Information Systems**

**Netherlands Investment and Business Guide - Strategic and Practical Information**

**Netherlands Investment and Business Guide Volume 1 Strategic and Practical Information**

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The research study “Pathway of Digital Transformation in Logistics” deals with today’s logistics challenges, which are increasing speed and the integration of real-time information for data-driven services, implementing new organizational and leadership structures as well as the need for finding approaches for cooperation with new actors such as start-ups or tech companies. Therefore, the study examines four thematic building blocks central to current developments in logistics: technologies, including platforms, and data-driven services as tools and leadership and organization, as well as open innovation as enablers. The research approach is twofold. First, we investigate the four topics by means of an online questionnaire answered by 120 international participants. Second, a Delphi workshop with 32 logistics experts from industry and LSP reveals further evaluations of success factors and barriers for future developments in logistics. The study describes findings how companies move forward on the path of digital transformation towards smart logistics by presenting and discussing best practice concepts and future developments in logistics.

Service Science and Logistics Informatics: Innovative Perspectives

THE PRACTICAL, EASY INTRODUCTION TO MODERN SUPPLY CHAIN/LOGISTICS MANAGEMENT FOR EVERY PROFESSIONAL AND STUDENT! COVERS CORE CONCEPTS, PLANNING, OPERATIONS, INTEGRATION, COLLABORATION, NETWORK DESIGN, AND MORE SHOWS HOW TO MEASURE, CONTROL, AND IMPROVE ANY SUPPLY CHAIN INCLUDES PRACTICAL ADVICE FOR JUMPSTARTING YOUR OWN SUPPLY CHAIN CAREER This easy guide introduces the modern field of supply chain and logistics management, explains why it is central to business success, shows how its pieces fit together, and presents best practices you can use wherever you work. Myerson explains key concepts, tools, and applications in clear, simple language, with intuitive examples that make sense to any student or professional. He covers the entire field: from planning through operations, integration and collaboration through measurement, control, and improvement. You’ll find practical insights on hot-button issues ranging from sustainability to the lean-agile supply chain. Myerson concludes by helping you anticipate key emerging trends—so you can advance more quickly in your own career. Trillions of dollars are spent every year on supply chains and logistics. Supply chain management is one of the fastest growing
areas of business, and salaries are rising alongside demand. Now, there’s an easy, practical introduction to the entire field: a source of reliable knowledge and best practices for students and professionals alike. Paul A. Myerson teaches you all you’ll need to start or move forward in your own supply chain career. Writing in plain English, he covers all the planning and management tasks needed to transform resources into finished products and services, and deliver them efficiently to customers. Using practical examples, Myerson reviews the integration, collaboration, and technology issues that are essential to success in today’s complex supply chains. You’ll learn how to measure your supply chain’s performance, make it more agile and sustainable, and focus it on what matters most: adding customer value. MASTER NUTS-AND-BOLTS OPERATIONAL BEST PRACTICES Improve procurement, transportation, warehousing, ordering, reverse logistics, and more BUILD A BETTER GLOBAL SUPPLY CHAIN Manage new risks as you improve sustainability STRENGTHEN KEY LINKAGES WITH YOUR PARTNERS AND CUSTOMERS Get supply chains right by getting collaboration right PREVIEW THE FUTURE OF SUPPLY CHAINS—AND YOUR SUPPLY CHAIN CAREER Discover “where the puck is headed”—so you can get there first

Encyclopedia of Information Science and Technology, Fourth Edition

The fully revised new edition of this well known and respected book is characterized by the more international perspective it has taken on through contributions from internationally known authors and a final section on international logistics which examines in turn strategies for West and East Europe, the Far East and North America. Logistics has a key strategic role to play in the long-term plans of major companies, and
is recognized as a vital part of every organization. To a large extent this crucial new role is due to an expanded view of logistics, which now includes all the activities related to the supply chain from initial suppliers through to final customers. This book provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution. Written by a host of contributors drawn from industry, constancy and education, this book provides new insights into the most significant aspects of logistics, including: developments in logistics supply chain strategies lean logistics efficient customer response logistics in different countries partnering and strategic alliances re-engineering the logistics function From logistics professionals, consultants, professors and students to managers from different backgrounds who want an appreciation of current trends in the subject, this book is essential reading. About the author: Donald Waters, a past member if the Institute of Logistics and currently a member of the Canadian Association of Logistics Management, has lectured weekly on logistics, operational research and management science, and has brought his academic career to fruition as Professor of Operations Management at the University Calgary, Canada. He is also the author of Operations Management in the Kogan Page Fast Track MBA Series. Features

Value-Added Logistics in Supply Chain Management

Supply Chain and Logistics Management Made Easy
Surviving Supply Chain Integration

The importance of the international maritime transport industry is difficult to overstate. This new book presents an interdisciplinary approach from a wide range of internationally-based experts. International Maritime Transport represents a radical departure from previous works in its structure and approach. The section editors each discuss the state of the art in the opening chapter, before introducing a selection of works providing a wide-ranging analysis of the subject. Wide discretion of approach has provided literary freedom for individual opinion and analysis within the overall framework: this permits a level of innovation which is perhaps stifled by the more standardized model. Whilst each perspective can be seen as exclusive, together they form a comprehensive volume of issues in contemporary maritime transport. Topics covered include: ports as interfaces, logistics, manpower and skills, financial risk and opportunities, the regulatory framework. Each chapter contains an introduction which explains the context of the chapter within the book and the contemporary state of the art. Under the editorship of maritime experts James McConville, Alfonso Morvillo and Heather Leggate, the book is sure to be of interest to students and academics working on maritime studies, as well as being useful to professionals and policy makers in the maritime industry.

Pathway of digital transformation in logistics
From the Foreword of the First Edition of Integral Logistics Management: Operations and Supply Chain Management Within and Across Companies: "Changes in the world outside the company alter the way that we look at problems and priorities in the company itself. This presents new challenges to company logistics and to planning & control of corresponding business processes." Written almost twelve years ago, these words are perhaps more true now than ever before. Incorporating the elements that made previous editions so popular with students and professors, the fourth edition reflects the expansion of the role of supply chain management to include all areas of industry and all objects in the product life cycle. New in the Fourth Edition: Assessing the economic value added of supply chain initiatives Local content regulations and tariff orientation in a supply chain Total Cost of Ownership (TCO) in a global supply chain Facility location planning (expanded) Sustainable supply chains Supply chain risk management Information management Each chapter includes summaries, keywords, cases, and exercises. Definitions of key concepts and terms are boxed for emphasis and important principles, examples, points to remember, prescribed procedures, steps of a technique or solutions for selected scenarios and exercises are highlighted with a gray background. Additional interactive Macromedia Flash elements are made available for download from the book’s companion website. Magic formulas, catchwords, and simplifying theories do not stand much of a chance in logistics, operations and supply chain management. The complex reality of day-to-day operation of companies in industry and the service sector demands highly diligent detailed work. Covering all of the critical details in this area, the book equips students for tackling the logistics, planning, and managerial challenges they’ll most certainly have to face.
Strategic Outsourcing

International Logistics and Supply Chain Outsourcing

Logistics and supply chain outsourcing is an area of constant growth, and global sourcing is now a competitive requirement. It is a recognized strategy to align the supply chain with company direction and to manage services and costs more effectively. International Logistics Supply Chain Outsourcing is a comprehensive guide to the use of outsourcing logistics and supply chain operations. It includes a review of the market, an assessment of the major providers, a description of the main services available and a consideration of the key drivers for outsourcing. In addition, a detailed framework for the selection of a suitable service provider is examined, together with a comprehensive evaluation of change management and subsequent contract management requirements. Designed to be used as a quick reference guide as well as a definitive text that supplies comprehensive explanations, International Logistics Supply Chain Outsourcing provides a single source for the description and application of all aspects of logistics and supply chain outsourcing.

Logistics Management

Shipping and Logistics Management serves to consolidate the knowledge its authors have acquired from being educators and observers of the shipping industry. Against the
background of a global business environment, it explains how the shipping market functions, examining the strategic and operational issues that affect entrepreneurs in this industry. The authors discuss global trends and strategies in the shipping business, looking at the role of logistics service providers and at how the use of information technology can help shipping operations. Shipping and Logistics Management also aims to answer several important questions in the shipping industry, including: what are the shipping cost structures?, what are the patterns of sea transport? and how do companies in the shipping industry operate? An invaluable source of information for researchers and advanced, or graduate, students, Shipping and Logistics Management is also a useful reference for shipping practitioners and consultants.

Global Logistics and Distribution Planning

The immense, global transportation and logistics sector is vital to businesses of all types. This carefully-researched book covers exciting trends in supply chain and logistics management, transportation, just in time delivery, warehousing, distribution, intermodal shipment systems, logistics services, purchasing and advanced technologies such as RFID. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of nearly 500 leading companies in all facets of the transportation and logistics
industry. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Advanced Methodologies and Technologies in Business Operations and Management

This interface is being recognized by business organizations as a key priority for management, and both practitioners and academics alike have placed a greater emphasis on the need to view the supply chain as a whole as the vehicle by which competitive advantage is achieved. As well as drawing upon current research and the experience of firms worldwide, Marketing Logistics uses numerous 'mini-cases' and vignettes to illustrate the key messages in each chapter and bring the theory to life. This book is an invaluable resource for managers who seek to understand more about the way in which the supply chain should be managed to improve their organization's competitive position, as well as students undertaking degree-level courses in marketing, logistics and supply chain management.

Maritime Logistics in the Global Economy

This book is the tenth volume in a series titled “Contemporary Logistics in China,”
authored by researchers from the Logistics Research Center at Nankai University. In the spirit of the nine preceding annual volumes, this book carries on the tenet of providing a systematic exposition of the logistics development in China for the English-speaking community at large. In particular, this volume captures China’s ever-progressing logistics development over the past four decades of “reform and opening” directives and reflects on the technological advancement and systemic reformation. Subjects covered in this volume encompass the macro-factors pertaining to the overall development in logistics technologies and facilities, region-specific policies and plans, industry-wide transformation in manufacturing, commerce, agriculture, and supply chain logistics. Specifically, it describes the innovation in supply chain service and the application of intelligent logistics in China in 2018, and recounts the evolution and expansion of the logistics functionalities in the Free Trade Zones in recent years. The expositions on and analyses of these subjects are based on the latest available sources and statistical data. As with the previous volumes, the ultimate aim of this book is to present a timely portrait of the rapid growth of China’s logistics market and the status quo of its logistics industry. In so doing, the book attempts to afford an in-depth analysis of critical issues pertaining to the ongoing, dynamic and multi-faceted development, and provide a valuable reference to interested readers in the academic and professional fields.

Value Added Logistics in Supply and Demand Chain

Seaport gateways and the corridors which connect them to widely dispersed hinterlands are of vital and essential importance to international trade and the world economy. Distributing goods to ultimate land destinations or bringing the goods to seaports from
inland origins is organizationally complex involving multiple actors. This book furthers understanding about how this movement is organized, the role of ports acting as gateways and the actions of corridor players. A key question that confronts the shipping and port industries, as well as public authorities, is how to increase the benefits of maritime trade to the companies and institutions directly involved as well as the port city-regions where the transfers take place? This question is being posed in the midst of a global economic recession and trade downturn, and in the context of contemporary policy frameworks whose goals are to generate economic benefits and efficiencies rather than to maximize traffic volumes. This book puts into perspective the reality, opportunities and challenges facing seaport gateways and corridors now and in the future.

Global Logistics And Distribution Planning

--Book Jacket.

Managing Supply Chain And Logistics: Competitive Strategy For A Sustainable Future

Mobility is fundamental to economic and social activities such as commuting, manufacturing, or supplying energy. Each movement has an origin, a potential set of intermediate locations, a destination, and a nature which is linked with geographical attributes. Transport systems composed of infrastructures, modes and terminals are so embedded in the socio-economic life of individuals, institutions and corporations that
they are often invisible to the consumer. This is paradoxical as the perceived invisibility of transportation is derived from its efficiency. Understanding how mobility is linked with geography is main the purpose of this book. The third edition of The Geography of Transport Systems has been revised and updated to provide an overview of the spatial aspects of transportation. This text provides greater discussion of security, energy, green logistics, as well as new and updated case studies, a revised content structure, and new figures. Each chapter covers a specific conceptual dimension including networks, modes, terminals, freight transportation, urban transportation and environmental impacts. A final chapter contains core methodologies linked with transport geography such as accessibility, spatial interactions, graph theory and Geographic Information Systems for transportation (GIS-T). This book provides a comprehensive and accessible introduction to the field, with a broad overview of its concepts, methods, and areas of application. The accompanying website for this text contains a useful additional material, including digital maps, PowerPoint slides, databases, and links to further reading and websites. The website can be accessed at: http://people.hofstra.edu/geotrans This text is an essential resource for undergraduates studying transport geography, as well as those interest in economic and urban geography, transport planning and engineering.

Sustainable Logistics and Strategic Transportation Planning

Port Operations, Planning and Logistics offers detailed analysis of world port systems by applying both theoretical and practical (managerial) approaches to port operations, management and policy. The author draws from a rare combination of extensive cross-
management professional experience and established multidisciplinary academic expertise to provide a structured publication that cuts across different research fields; economics, engineering, operations, technology, management, strategy and policy. The book explores various port topics including ICT and technology applications, investment and financing, pricing and asset management, contracts regulations, safety security and environmental management. Each is supported with case studies and practical examples of the latest developments in the field.

Logistics and Supply Chain Management

Essay from the year 2013 in the subject Business economics - Supply, Production, Logistics, grade: 1, Heriot-Watt University Edinburgh, language: English, abstract: The process of globalization and the removal of barriers to international trade have led to an increased importance of Supply Chain Management for most businesses involved. To remain competitive, there is a need for all partners within the supply chain to collaborate and communicate (Zacharia et al. 2011; Christopher 2011). These two requirements, together with the creation of efficiency in all processes involved, an increased concentration on core competencies and the outsourcing of certain functions, can enhance the competitiveness and the service level of a company, as discussed by Christopher (2011). According to Bolumole (2003), there exists an imbalance between what companies seek to achieve and what they are able to perform in-house. Therefore, “the rationale for outsourcing to third party increases” (Bolumole 2003, p.93). This assignment will illustrate the development of third party logistics companies (3PLs) from the initial outsourcing to a collaborative partnership in supply chains today. The essay
will be divided into three parts: development of 3PL, drivers for outsourcing as well as outsourced activities and how these add value to businesses.

Transport and Logistics in a Globalizing World

Latin America is a fast-growing market, but its poor infrastructure, explosive urbanization, expensive and inefficient logistics, and multiple social problems continue to pose major problems to logistics professionals and academics. Here leading scholars across Brazil, Colombia, Cuba, Ecuador, Peru, Panama, and the USA address these issues.

Shipping and Logistics Management

Economic ties between Asia and Latin America are growing as a part of a global shift toward more South-South cooperation. Yet trade costs remain high, which may impede future interregional trade and integration. Furthermore, an emerging trans-Pacific trade architecture based on free trade agreements (FTAs) carries risks of a noodle bowl effect. This book examines new frontiers in Asia-Latin America integration through interregional comparative studies in three key areas: trade facilitation, logistics, and infrastructure; production networks, supply chains, and small and medium-sized enterprises; and FTAs. The chapters contributed by Asian, Latin American, and international experts provide new insights on regional integration, impediments, and policy issues.

Integrating Seaports and Trade Corridors
Integral Logistics Management

Businesses consistently work on new projects, products, and workflows to remain competitive and successful in the modern business environment. To remain zealous, businesses must employ the most effective methods and tools in human resources, project management, and overall business plan execution as competitors work to succeed as well. Advanced Methodologies and Technologies in Business Operations and Management provides emerging research on business tools such as employee engagement, payout policies, and financial investing to promote operational success. While highlighting the challenges facing modern organizations, readers will learn how corporate social responsibility and utilizing artificial intelligence improve a company’s culture and management. This book is an ideal resource for executives and managers, researchers, accountants, and financial investors seeking current research on business operations and management.

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